



Cody Crabb

Video & Audio Editor

Contact

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Skills

- **Content Creation & Strategy:** Proficient in tailoring content for various platforms and audiences.
- **Communication:** Exceptional communicator with advanced written and verbal skills.
- **Bilingual:** Proficient communicator in both English and Spanish
- **Technical Proficiency:** Proficient with Google Suite, audio/video production, and various project management and collaboration tools.
- **Quick-Witted Humor:** Known for a sharp wit and a sense of humor that enhances content relatability and audience rapport.
- **Various Skills:** Nunchucks skills, bow hunting skills, computer hacking skills, etc.

Education

- **Snow College**
Music & Audio Production
2014–2016
- **West Jordan High School**
High School Diploma
Completed in 2010

About Me

Enthusiastic and creative video and audio creator—both in front of and behind the mic/camera! I've got a proven track record in creating innovative content strategies and telling stories.

As the founder of Crabb Creative Media, I bring a passion for storytelling, a knack for audience engagement, and a commitment to quality production that connects and inspires.

Professional Experience

Video Editor/Audio Editor | Crabb Creative Media 2020 – Present

- Founded Crabb Creative Media to provide comprehensive content creation and social media management services.
- Achieved Webby nomination for “Best Podcast Episode” for work on the podcast “Love & Justice.”
- Spearheaded content strategy, driving audience engagement and brand visibility for clients.
- Managed and produced multimedia content, including viral podcasts and videos.

Production Assistant | Freelance 2015 – 2019

- Aided in content production for various companies, including Flint Stone Media, Crate Media and Nova Media.
- Edited podcast episodes, ensuring sound quality.
- Created engaging graphics and copy for social media.

Social Media Manager | Beach Family Studios 2016 – 2019

- Managed seven kid-focused YouTube channels, overseeing content creation, social media, video editing and more.
- strategy, and community engagement.
- Coached the team on social media best practices and optimized content for various platforms.
- Launched a podcast under budget
- Kept up with viral trends to maximize viewership.

Achievements

- Webby Nomination for “Love & Justice”
- Built and led a team of creatives at Crabb Creative Media
- Created and produced content that achieved viral status, resulting in substantial increases in client revenue and brand exposure.